



crystalnguyenart.com

CRYSTAL NGUYEN

CONTACT

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ABOUT

Energetic UI/UX designer with a background in traditional art and Computer Science. Have experiences with using a human-centered design process to create various web and mobile products within both startup and enterprise environments. Excited to bring a fresh mindset and improve my skills at my next opportunity.

Based in the Bay Area.

SKILLS

Design: Traditional & multi-media art • Rapid prototypes using paper, Balsamiq, Axure, Sketch, Photoshop & InVision • Wireframes & mockups • Promotional graphics with Illustrator • Style guides & pattern libraries • Storyboards & user flows • Social media management • 3D printing & modeling

Research: User interviews, observations, and personas • Usability & A/B testing • Data & competitive analysis

Programming & Development: HTML/CSS • C/C++ • Java • JavaScript • GIT • Android Studio • Unity • MongoDB • Data Structures

EDUCATION

University of California, San Diego | June 2017

Graduated Cum Laude with a 3.7 GPA; Received Provost's Honors
B.A. in Computing and the Arts & Media
Minors in Computer Science & Cognitive Science (Human-Computer Interaction)

EXPERIENCE

UI/UX Designer | January 2018 - Present

Micro Focus | Sunnyvale, CA

- Worked in an agile environment to enhance web experiences.
- Applied learnings from data gathered through user research, testing, and competitive analysis to create mockups which improved product experiences such as reducing the homepage bounce rate by 12%.
- Further reduced design debt by creating a brand image strategy and Sketch libraries.

UI/UX Design Intern | June 2017 - December 2017

Veyo Logistics | San Diego, CA

- Improved iterations of both web and mobile products by conducting user research in the field, running usability tests, and creating wireframes and prototypes.
- Pioneered components of initial design system which increased designer productivity by reducing the need to share files.

Digital Media Lab Peer Consultant | September 2015 - June 2017

University of California, San Diego | La Jolla, CA

- Supported and guided lab users dealing with 3D printing, Adobe Creative Suite, media projects and the like, providing solutions independently.
- Created media examples, instructions, and content for use within the lab and library programs which reduced the need for staff assistance.

Tech Instructor: Animation, Gaming, App Design | Summer 2015 & 2016

Adventure More | Cupertino, CA

- Instructed middle-schoolers about various tech topics during summer programs in a personal classroom environment, which resulted in a completed take-home project every week.
- Mediated issues between campers as well as parents in a professional manner.

President, Historian, Webmistress | Winter 2014 - 2016

alpha Kappa Delta Phi, Sorority Inc. - Gamma Chapter | La Jolla, CA

- Oversaw logistics and managed a house of 30 women.
- Spearheaded and organized events, including a week-long philanthropy event with participation from multiple organizations which raised over \$1000 for charity.
- Increased presence of sorority by managing social media accounts and updating the website consistently using HTML/CSS and file transfer protocols.
- Designed various promotional graphics used in print and online.

E-commerce Design Intern | Summer 2014

3For12, FJ Dela Cruz Investments | San Jose, CA

- Aided with the creation of e-commerce clothing site and brand by generating graphics and mockups, managing social media platforms, and researching and formulating data visualizations of the latest fashion trends.